

EFFECTS OF THE INTRODUCTION OF STORAGE TECHNOLOGY ON  
THE URBAN FRESH CASSAVA MARKET OF COLOMBIA

*(Effets de l'introduction de la technologie de stockage sur le marché  
des produits frais en Colombie)*

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**SUMMARY**

The current status and structure of the urban cassava fresh root market in Colombia is summarized, the storage technology to be integrated into this market is described and the estimated benefits of this technology to small farmers and urban consumers are presented. A strategy for initiating commercialization of the storage is proposed.

**RESUME**

*L'usage et la structure du marché du manioc frais en Colombie sont résumés, la technologie de stockage à intégrer à ce marché est décrite et le bénéfice de cette technologie pour les petits fermiers et les consommateurs urbains est présenté.*

*Une stratégie d'initiation à la commercialisation du stockage est proposée.*

**INTRODUCTION**

Colombia is one of the major Latin American cassava producing countries, with a 1983 production of approximately 2.2 million tons (FAO, 1984). The great majority (68 per cent) of this is destined for consumption in fresh, unprocessed form by farmers and rural and urban populations, with the remainder principally used as an animal feed (fresh roots). Evidence suggests that of the roots produced for human consumption a large proportion, probably about 40 per cent, is not marketed but consumed on farm (CIAT, 1984).